



New Mexico Music Commission

Minutes 12 October 2021

I. Call to order

Chair Carlos Medina called the regular meeting of the New Mexico Music Commission to order Tuesday 12 October 2021 at 1:15pm mst by Zoom.

II. Roll Call and Introductions

Present	Absent
Sara Diaz	Buddy Abeyta
Keith Langerman, late	Jir Anderson
Derrick Lee	Tom Frouge
Carlos Medina	Busy McCarroll
Jose Ponce	D'Santi Nava
Jennifer Rogers	Neil Swapp
Dustin Seifert	
Tracey Whitney	
Zenobia	

Also in attendance: Nancy Cooper-NMAC liaison, Jane Egan-DCA representative, Michelle Laflamme Childs-NMA Executive Director, Chris Moander-AAG, David Schwartz-NMMCF President, and Thomas Goodrich-NMMC Administrator.

III. Consider approving the agenda

Commissioner Ponce moved to approve the minutes, Commissioner Rogers seconded the motion, and the minutes were approved by unanimous roll call vote.

IV. Consider approving the 13 July 2021 minutes

Chair Medina moved to table reviewing and approving the 13 July 2021 minutes, Commissioner Ponce seconded the motion, and motion to table was approved by unanimous roll call vote.

V. Administrative reports

Egan:

- Large and excited return to live performances.
- Experiencing hiring challenges across the state.

Laflamme-Childs:

- NM Arts is working to not see any changes in services even though they are understaffed.
- Budget submitted 1 September 2021 included a proposed \$30,000 for music commission. Dependent upon Governor support and legislative vote. More info to come.

Cooper:

- Greetings from NM Arts Commission. If you have questions or want to work with NMAC contact Nancy Cooper or Thomas Goodrich. In person NMMC meetings will take place at

Menaul school in ABQ. They are celebrating 125th anniversary. ABQ Museum has new exhibit opening 30 October “Welcoming the New”.

Medina:

- Elections for Vice Chair and Secretary will take place at the January 2022 meeting.
- Next year hoping to have a budget and looking forward to projects coming to fruition.

VI. Committee reports

- Development, Commissioner Frouge: no report due to absence.
- Education, Commissioner Seifert: presented by Commissioner Ponce. Young Musicians Competition overview: kids 18 and under, entry classifications: k–6, 7–9, 10–12, solo, duet, trio, full ensemble, any genre (covers & original music), audio auditions only, 5 minute max recording length, 5 adjudicators (3 commissioners & 2 industry professionals), awards provided by NM music community.
- Production, Commissioner Abeyta: no report due to absence. Chair Medina commended Abeyta and Whitney for landing a \$15,000 cobranding partnership with PNM for the Bands of Enchantment PBS series (\$10,000) and Santa Fe Bandstand (\$5,000).

VII. Rural County Outreach update

Chair Medina advised COVID PSA’s may be used to fulfill one outreach project, but the PSA must include a member(s) of the music industry from the rural county it represents. Rural County information is useful information to share with Legislators and they are taking great interest in the project.

- Abeyta - Mora & San Juan: absent
- Anderson - Hildago & Rio Arriba: absent
- Diaz- Harding & Luna: 2 PSAs completed, working on 2 more (working with Hutton Broadcasting to air on Santa Fe radio & tv). Recommend keeping PSA’s at 30 seconds to make it easier to broadcast on tv/radio.
- Frouge - Colfax & Taos: absent
- Langerman - Sierra & Socorro: absent
- Lee - DeBaca & Union: Currently working on PSA and would like to do a second one with individuals in his counties.
- McCarroll - Eddy & Los Alamos: absent
- Medina - San Miguel & Quay: Working with C. Langerman to do PSA’s together. Performed in San Miguel county at a benefit for foster grandparents.
- Nava - Cibola & Guadalupe: absent
- Ponce - Chaves & Lea: Presenting a workshop, “careers in music industry” 27 October in Chavez county middle schools. Planning to make the workshop available as a zoom or power point for teachers to use at a later date. This project is part of the Gear Up Program.
- Rogers - Doña Ana & Otero: Presenting all girl student mariachi tour in November at middle schools Alamogordo and Gadsden as well as Dona Ana Elementary School – partnering with NM advocate for the arts.
- Seifert - Curry & Roosevelt: Presented “The Groove” Student Performance at Portales Heritage Days Festival 17 July 2021. Planning to present a similar performance in Curry county.
- Swapp - Catron & Grant: absent
- Whitney - Torrance: Commissioner Whitney performed at Manzano Arts Council 21 September. They invited her back to participate in the Sunflower festival. Hoping to do a holiday concert there this winter.

- Zenobia - Lincoln & McKinley: Hoping to provide children's workshop on building percussion instruments and singing the blues at Belen library when restrictions are lifted. Planning on recording a PSA, using personal experience to shape the message.

VIII. COVID-19 Vaccination PSA update

The PSA series was initially planned to be a social media campaign, but may be used for TV and radio when applicable, if they are 30 or 60 seconds in length. All PSAs require signed media releases from everyone appearing in the segment, audio or visual. The form is on the COVID webpage. Goodrich will also email link to commissioners. Goodrich shared COVID PSA website and YouTube playlist.

IX. Revision of Commission Bylaws

Assistant Attorney General Chris Moander invited commissioners to review current bylaws and provide feedback. Moander would like to finalize bylaws by December and commissioners would vote to adopt at the January 2022 meeting.

X. Introduction of Conflict of Interest Forms

Moander introduced new Governmental Conduct Act (GCA) General Disclosure form and Ad Hoc Event/Gig disclosure form. He invited commissioners to review and provide feedback. Cooper mentioned DCA and NM Arts already have disclosure and conflict of interest statements and inquired if these documents would be aligned. Moander explained the new forms are created to specifically address the ongoing frequency of the nature of freelance gig work.

XI. Foundation update

David Schwartz, New Mexico Music Commission Foundation President, shared NMMCF participated in the steering committee of Make Music Santa Fe and are currently serving as fiscal agent for the Nacha Mendez Scholarship. The foundation earned \$1,300 from the scholarship's recent launch at Museum Hill. NMMCF is ready to meet with production and development committees to collaborate on projects, with the possibility of reincarnating the NM Platinum Music Awards.

XII. Adjournment

Chair Medina adjourned the meeting at 2:44 pm.

2022 meetings: 11 January, 12 April, 12 July, 11 October 1-3pm by Zoom.

Minutes recorded by Vice Chair Rogers, submitted by Secretary Abeyta, and approved by the Music Commission 11 January 2022.