

NMMC – Education Outreach Committee Meeting
February 12, 2021
Minutes

- I. Call to Order at 3:00 pm
- II. Appointment/Election of Secretary – Jennifer Rogers
- III. Discussion of items of interest to Secretary Garcia y Griego
 - a. Venue certification: not really a concern for education outreach committee (schools are regulated under PED and district guidelines)
 - b. NM True Campaign:
 - i. Commissioner Ponce gave us an overview of the program explaining that it is part of NM dept of tourism, mostly interested in cultural events, not really an education endeavor. In the future, maybe consider reaching out to see if it is possible feature something music education based in a NM True campaign (ideas include Mariachi Spectacular or Las Cruces International Mariachi Conference)
- IV. Guidance for New Mexico Arts (Recordings Kits/Online Resource Center)
 - a. Committee agreed recording kits are not needed for the educational outreach endeavors
 - b. Education community currently has an abundance of online resources
- V. 2022-2025 Strategic Plan
 - a. Committee discussed the objectives and strategic plan for the educational outreach committee and all agreed they are still valid today. We will keep the goal and work on planning and implementing action steps to meet our objective.
 - b. Support public schools across the state, especially districts that don't have music programs, or schools with only a small part of the school population involved in music. Target students who are not currently enrolled in traditional band, orchestra, choir programs.
 - c. Action Plan Options for educational outreach:
 1. Tool boxes/tool kits for schools without music programs. Tool kit would start with
 - a. lessons for teachers who are not music education certified.
 - b. 2 lessons per level
 - i. K-2
 - ii. 3-5
 - iii. 6-8
 - iv. 9-12
 - c. consider partnering with NMMEA collegiate chapters to use college students to create the lessons.
 - d. Beatbox and similar activities seemed appealing.
 2. Providing school assembly style presentations of concerts or instrument petting zoo
 3. Student song writing program
- VI. Other Considerations:
 - a. Need to increase commission visibility. As programs are developed, advertise and publicize program offerings. Document roll outs with pictures or artifacts for promotional purposes.
 - b. Consider partnerships with school districts, libraries, and other educational institutions
- VI. Adjournment