• Arts are not a luxury as they have social, economic, personal impact
• Arts are a uniter which gives us the ability to unite not divide us
• Arts are a place for solace, reflection, joy, grief
• Arts add 877 B dollars to US economy more than manufacturing, construction etc. and essential right now to US economic recovery
• Actress Annette Benning: Actors Fund
  o Event sites are 1st to close and last to open
  o according to US mayor ½ of event sites may never open back up
  o 95% of artists losing income and 63% unemployed
  o Artists advocate for political issues including groups such as Music Cares and funds unable to keep up with need
• Mary Ann Carter: Arts have enormous impact to society: i.e., programs such as music/art in prisons taught skills. Kids struggling to learn virtually and losing the arts on-line. Elderly in facilities now so isolated and art programs have stopped creating more isolation & depression
  o Remind community and legislative/political individuals the significant economic impact of the arts to each state. Elected officials are always surprised
• Sunil Lyengar: Director Research NEA said arts are 4.5% of GDP
  o FEMA attempting to understand impact & loss of the arts
  o 15 B in Cares Act just passed
  o Good news = book sales and music sales up significantly
  o Also, good news expansion of groups who have adapted to pandemic such as Meow Wolf & creative sectors have increased
  o Projection: “Screaming 20s” will occur when things open
Bright spot: 70% of US economy is consumer spending and arts play major role in unifying community/ arts impact regardless of race, age or cultures

“Arts are not just nice they are necessary”

- Mitch Glazier: American Musicians
- Kristen Sokoda: LA County Arts & Culture

- In LA 200B output in county
- 53% of art organization thought they would not survive thru the pandemic but with help from Foundations like the Getty providing grants will help – 95% of grants in LA County go to small organizations

Recommended links:

www.nationalendowmentforthearts
www.americansforthearts
www.nmarts.com