

## **Nancy Cooper's Notes from Virtual Seminar 1/11/2021**

### ***"Arts & Entertainment in the Pandemic Era"***

#### **National Endowment for the Arts**

- Arts are not a luxury as they have social, economic, personal impact
- Arts are a uniter which gives us the ability to unite not divide us
- Arts are a place for solace, reflection, joy, grief
- Arts add 877 B dollars to US economy more than manufacturing, construction etc. and essential right now to US economic recovery
- Actress Annette Bening: Actors Fund
  - Event sites are 1<sup>st</sup> to close and last to open
  - according to US mayor ½ of event sites may never open back up
  - 95% of artists losing income and 63% unemployed
  - Artists advocate for political issues including groups such as Music Cares and funds unable to keep up with need
- Mary Ann Carter: Arts have enormous impact to society: i.e., programs such as music/ arts in prisons taught skills. Kids struggling to learn virtually and losing the arts on-line. Elderly in facilities now so isolated and art programs have stopped creating more isolation & depression
  - Remind community and legislative/political individuals the significant economic impact of the arts to each state. Elected officials are always surprised
- Sunil Lyengar: Director Research NEA said arts are 4.5% of GDP
  - FEMA attempting to understand impact & loss of the arts
  - 15 B in Cares Act just passed
  - Good news = book sales and music sales up significantly
  - Also, good news expansion of groups who have adapted to pandemic such as Meow Wolf & creative sectors have increased
  - Projection: "Screaming 20s" will occur when things open

- Bright spot: 70% of US economy is consumer spending and arts play major role in unifying community/ arts impact regardless of race, age or cultures

*"Arts are not just nice they are necessary"*

- Mitch Glazier: American Musicians
- Kristen Sokoda: LA County Arts & Culture
  - In LA 200B output in county
  - 53% of art organization thought they would not survive thru the pandemic but with help from Foundations like the Getty providing grants will help - 95% of grants in LA County go to small organizations

Recommended links:

[www.nationalendowmentforthearts](http://www.nationalendowmentforthearts)

[www.americansforthearts](http://www.americansforthearts)

[www.nmarts.com](http://www.nmarts.com)