



**COVID-19 VACCINE PSA #1**  
from Commissioner Diaz

I'm Music Commissioner {Name}.

*If not a Music Commissioner: I'm {Name} with {Music Industry Affiliations}  
on behalf of the New Mexico Music Commission.*

Did you know that by getting vax'd and wearing a mask you are contributing to the success of New Mexico music and entertainment businesses?

By getting vax'd and masked you're helping to keep your favorite bars, restaurants, and music venues open!

Please get a vaccine and wear a mask.

Do your part to keep New Mexico Healthy and New Mexico True.



## **PSA #2**

from the CDC

I'm Music Commissioner {Name}.

*If not a Music Commissioner: I'm {Name} with {Music Industry Affiliations} on behalf of the New Mexico Music Commission.*

COVID-19 vaccines are effective at helping protect against severe disease and death from variants of the virus that causes COVID-19 currently circulating, including the Delta variant.

If you are fully vaccinated, you can resume many activities that you did before the pandemic. But you should wear a mask indoors in public to maximize protection from the Delta variant and possibly spreading the virus to others. You should also continue to socially distance as much as possible.

Please register now for your COVID vaccine at

[covid.vaccine.nmhealth.org](https://covid.vaccine.nmhealth.org)

so we can all safely return to live music performances in New Mexico.



**PSA #3**

from the CDC

I'm Music Commissioner {Name}.

*If not a Music Commissioner: I'm {Name} with {Music Industry Affiliations} on behalf of the New Mexico Music Commission.*

Studies show that COVID-19 vaccines are effective at keeping you from getting COVID-19. Getting a COVID-19 vaccine will also help keep you from getting seriously ill even if you do get COVID-19.

Please register now for your COVID vaccine at

[c v vaccine dot n m health dot org](https://c.vaccine.dot.nm.health.dot.org)

so we can all safely return to live music performances in New Mexico.



**PSA #4**

from the CDC

I'm Music Commissioner {Name}.

*If not a Music Commissioner: I'm {Name} with {Music Industry Affiliations} on behalf of the New Mexico Music Commission.*

COVID-19 vaccines teach our immune systems how to recognize and fight the virus that causes COVID-19. It typically takes 2 weeks after vaccination for the body to build protection (immunity) against the virus that causes COVID-19. That means it is possible a person could still get COVID-19 before or just after vaccination and then get sick because the vaccine did not have enough time to build protection. People are considered fully vaccinated 2 weeks after their second dose of the Pfizer-BioNTech or Moderna COVID-19 vaccines, or 2 weeks after the single-dose Johnson & Johnson's Janssen COVID-19 vaccine.

Register for your COVID vaccine at

[cv.vaccine.nmhealth.org](https://cv.vaccine.nmhealth.org)

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## **PSA #5**

from the CDC

I'm Music Commissioner {Name}.

*If not a Music Commissioner: I'm {Name} with {Music Industry Affiliations} on behalf of the New Mexico Music Commission.*

We want you to be safe from the coronavirus. Please take these everyday steps to help avoid the spread of all respiratory viruses:

- Wash your hands often with soap and water for at least 20 seconds.
- Cover your cough or sneeze with a tissue, throw the tissue away, and then wash your hands.
- Avoid touching your eyes, nose, and mouth.
- Clean and disinfect frequently touched objects or surfaces such as remote controls and doorknobs.
- Avoid close contact with people who are sick.
- Stay home if you are sick. Call your doctor if you develop fever, cough, or difficulty breathing.
- And get vaccinated.

Register for your COVID vaccine at

[covidvaccine.nmhealth.org](https://covidvaccine.nmhealth.org)

So we can all safely return to live music performances in New Mexico.



## **PSA #6**

from the CDC

I'm {Name} with {NM Music Industry Affiliations} on behalf of the New Mexico Music Commission.

All across New Mexico, we're taking steps together to slow the spread of Coronavirus. Now, we must continue to take personal responsibility to protect ourselves and our loved ones. Because even though not all of us risk a severe case of the virus, we all risk getting the virus and spreading it to others – maybe without realizing we're sick. If we want to get back to school, back to work, back to worship, back to overall health, and back to LIVE MUSIC in our beautiful state, we should:

- Get vaccinated,
- Follow state and local guidelines,
- Take extra precautions if we are at higher risk,
- Wash our hands frequently,
- Stay six feet from others when we can
- and Wear face coverings in public.

Please register for your COVID vaccine at

[c v vaccine dot n m health dot org](https://cv.vaccine.dot.nm.health.dot.org)

so we can all safely return to live music performances in New Mexico.