

Draft Meeting Minutes

10 January 2017

I. Call to order

Dan Stoddard, NMMC Interim Chair, called to order the regular meeting of the New Mexico Music Commission at 10:10am on Tuesday, January 15, 2017 at the Board of Trustees Room, Old Brick Building, The Menaul School, 301 Menaul Blvd. NE, Albuquerque, New Mexico.

II. Roll call and Introductions

Music Commission members present: George Adelo, Joe Brown, Joy Gutierrez, Rick Huff, Jose Ponce, Melissa Sanchez, Claude Stephenson. New Mexico Arts: Thomas Goodrich. Public representatives: David Schwartz, President, New Mexico Music Commission Foundation; Ned Jacobs, Solace Treatment Center Board Chair; Phil Moon, Platinum Awards volunteer; Rick Valdez, Emergence Productions.

III. Consider Approving the Agenda

Interim Chair Stoddard called for a motion to approve the agenda. Huff so moved and Stephenson seconded. The motion passed by unanimous voice vote.

IV. Consider Approving the November 15, 2016 Minutes

Interim Chair Stoddard called for a motion to approve the minutes. Sanchez so moved and Huff seconded. The motion passed by unanimous voice vote.

V. New business

- a) *Cultural Collaborative – Neil Copperman, AMP Concerts.* Not present.
- b) *2017 Commission Meeting Calendar, Roster, Attendance – Thomas Goodrich.* Goodrich distributed an updated commissioner roster and an attendance sheet showing commissioner attendance at public meetings for the past two years. Goodrich read the Music Commission attendance policy, as written in the Bylaws, and expressed concern about the poor attendance of some commissioners over the past two years.

Other new business

- a) *Christy Records - Joy Gutierrez.* Michael E. Sanchez founded Christy Music in Rio Rancho. He has expressed interest in helping with the Music Commission.
- b) *Commissioner Brown resignation.* Brown submitted his resignation letter for public record. His letter will be submitted to the Governor in the near future. Brown spoke to his reasons for resigning. The Commissioners commended him for his service.
- c) *Informal nomination to elect new Secretary to replace Brown.* Ponce asked for details about the role of Secretary. Stoddard asked Ponce if he would serve as Secretary. Ponce accepted. A formal vote will take place at the March meeting.

VI. Old business

1. *Strategic Plan subcommittee status updates:* Stoddard opened a discussion about the roles and responsibilities of the Commission, DCA, and the Foundation and, specifically, how the entities will best work together. He asked Schwartz to speak about how he sees the Foundation and Music Commission interacting. Schwartz stated that he wants to keep communication fluid between the groups. He invited commissioners to contact him directly should they have questions or concerns about the Platinum Awards. Schwartz discussed specifics of the marketing campaign the Foundation is launching for the Platinum Awards. Stephenson requested status updates in between public commission meetings. A discussion ensued about how much and to what extent all commissioners will be involved in the details of each strategic plan subcommittee and what is appropriate for the committee chairs to bring to public commission meetings for discussion and/or to put forward as an action item. Brown reminded commissioners of the purpose of the recently adopted Strategic Plan and stressed that communication is key. He reminded commissioners that the Platinum Awards was adopted as the commission's high profile event and will serve to activate all aspects of the strategic plan, including all subcommittees. Stephenson asked again about interim reports between commission meetings. Stoddard suggested a process of reporting to commissioners during the interim. Huff asked for sponsorship packets to share with potential donors. Adelo stated it would be a good idea to involve Grandmas Music in ABQ. Schwartz has spoken with Commissioner Barbara Hubbard about identifying sponsors in Las Cruces. Schwartz said he was interviewed by

the Santa Fe Reporter for an article on the Platinum awards, which will come out soon.

2. *Music Awareness and Advocacy – Rick Huff.* Huff is poised to work with the MLK event on a collaborative project. Concepts are being developed and the commission might be able to assist. One such concept involves the writings of Dr. King reflected in music, perhaps a songwriting contest? A target date of 2018 is being discussed. Stoddard asked Huff to set up a meeting regarding the MLK event. Huff also discussed Mayor Berry’s task force on music. They are strategizing about how to make Albuquerque a music-friendly city.
 - a) *Music Industry Clearinghouse – Renato Estacio.* Absent. Goodrich provided an update on phase 2 development of the commission web site, involving an upgrade to the statewide music directory and implementation of a new interactive music calendar.
 - b) *Events and Activities – Joy Gutierrez, Melissa Sanchez.* Gutierrez praised the new Platinum Awards web site and media. Gutierrez asked about how the Art2Art project will interface with the Platinum Awards, which led to a discussion. Goodrich walked commissioners through the nomination and selection process for the Platinum awards. Ponce asked about honoring deceased musicians. The 2017 nominations form dictates the awards are presented annually to living musicians. A note was made to change the wording to honor the deceased for the 2018 awards.
 - c) *Music Education – Jose Ponce.* Ponce shared various events the New Mexico Music Awards are sponsoring. He invited the commission to become involved. Ponce stated progress for the Education committee is difficult because the commission has no money or budget to sponsor projects.
 - d) *Collaboration and Partnership – George Adelo.* Adelo shared possible contacts in Santa Fe that might be useful for a Platinum Awards reception. The Nedra Mateucci gallery may be interested.
 - e) *Development – George Adelo.* No new information beyond the collaboration update.
3. *NMMC Foundation status – David Schwartz.* Schwartz stated the Foundation is working on bringing their paperwork up to date. IRS filings will be submitted to the Secretary of State’s office in the near future, after which the Foundation will be in good standing. Schwartz has assembled a new board: Phil Moon, marketing director, Ned Jacobs, sponsorship, and Trish Parks, event producer; returning are Gary Storm, attorney, and Linda Storm, art & media. The Foundation will open a checking account and will manage its own accounting, no longer using Santa Fe Community Foundation, to avoid having to pay their 10% service fee.

VI. Other old business

- a) *Platinum Music Awards nomination and selection process.* Goodrich shared a timeline of the nomination and selection process and discussed the roles and responsibilities of the selection committee. Goodrich stated that Stoddard will serve on the jury, as Interim commission chair, and Schwartz will also serve, as Foundation President. A discussion ensued about other potential adjudicators and the need to appoint specialists in Native/Pueblo and various Spanish music genres, with the goal of a diverse jury to reflect New Mexico’s diverse demographics. Sanchez offered to represent Native/Pueblo music. Huff suggested Don Davis, owner of Oasis broadcasting. Gutierrez asked if someone from outside NM could be involved.
- b) *The next public Commission meeting – March 14, 2017.* Stoddard requested that commissioners’ commit to attending. All commissioners’ present committed to attending the March meeting. Stoddard stressed the importance of starting public meetings on time.

VI. Public comments

- None

The meeting adjourned at 11: 55 am.

Minutes submitted by: TGoodrich

last update: 3/10/2017 5:19 PM