

Draft Meeting Minutes

12 January 2016

I. Call to order

David Schwartz, NMMC Chair, called to order the regular meeting of the New Mexico Music Commission at 10:12am on Tuesday, January 12, 2016 at the Meem Auditorium, Museum Hill, Santa Fe, New Mexico.

II. Roll call and Introductions

Music Commission members present: George Adelo, Joe Brown, Rick Huff, José Ponce, David Schwartz - Chair, Claude Stephenson, and Dan Stoddard. DCA: Felicity Broennan. NMArts: Loie Fecteau, Executive Director, and Thomas Goodrich, Music Commission Administrator. Public representatives: Michael Dellheim, Outside In (Santa Fe Bandstand); Susie Tallman-Yarbrough, Rock Me Baby Records; John Greenspan and Marci Bell, Music Commission Foundation.

III. Consider Approving the Agenda

Chair Schwartz called for a motion to approve the agenda. Stoddard so moved. Adelo seconded. The motion passed by unanimous voice vote.

IV. Consider Approving the November 10, 2015 Minutes

Chair Schwartz called for a motion to approve the minutes. Stephenson made several suggestions. Ponce expressed concern that discussion about Music Commission Administrator job posting was not listed in minutes. Fecteau addressed Ponce's concern. Commissioner Adelo so moved to adopt the minutes with the recommended edits and changes and Commissioner Stephenson seconded. The motion passed by majority voice vote with Stoddard abstaining.

V. New business

- a) *Santa Fe Bandstand – Michael Dellheim*: Dellheim advised Outside In doesn't yet have a contract in place for Santa Fe Bandstand. If selected, they will start July 5th for an 8-week season. Last season 86% of artists were New Mexico residents. Dellheim wants to reach out to artists in all four corners of the state. He asked for commissioner's to make suggestions of possible artists. He advised The Bandstand is not a talent show and is not for the average bar band; they're looking for unique, talented artists. Dellheim said attendance was up this past season and The Bandstand would be a great exposure opportunity. He stated he is open to any possible collaboration with the Music Commission. Schwartz thanked Dellheim and stated that the commission will be addressing and adopting their three-year Strategic Plan later in the meeting and invited him to make comments when it feels there might be a possible opening for collaboration. Schwartz asked for additional comments from the Commission. Adelo mentioned that there was a Music Commission-sponsored evening at The Bandstand in the past, perhaps the first year of the Music Commission's existence.
- b) *Permanent hire of part-time Music Commission Administrator – Loie Fecteau*: Fecteau officially announced the permanent hire of Goodrich, stating that NMArts and DCA are supportive of his hire.

Other new business

- a) *Voting for NMMC Vice Chair and Secretary – David Schwartz*: Schwartz suggested voting take place at the March meeting.
- b) *Met Auditions update – Renato Estacio*: Tabled, Estacio not present.
- c) *Cultural Collaborative – Felicity Broennan*: Broennan stated the RFP will be released sometime soon. She said DCA is in a wait and see pattern based on what will transpire with the upcoming Legislative session and that DCA's budget is very tight. There would be a June 30th spending deadline just like the 2015 series, so there will be a crunch to produce the 2016 series. Funding will extend through June 2019, so subsequent years won't have the same time crunch. Schwartz asked for questions and input from Commissioners. Brown stated the event appears to be popular and asked if there needed to be more support from the Legislature? Broennan said there is full support within DCA. Fecteau advised there is a shortfall for salaries and benefits in DCA that could end up squeezing programs in some way. The State budget is down predominately because of oil and gas prices despite the fact that gross receipts are up. NMArts budget was cut one-third several years back and is facing further potential cuts, as suggested by the

budget recommendations of both the Executive and the LFC. Broennan is planning on a \$30,000 budget for the 2016 season, same as last year. Broennan stated there was an attempt to procure grant funding through Tourism, but it was unsuccessful. Schwartz said the event will become annual.

VI. Old business

- a) *Strategic Plan discussion – Joe Brown/David Schwartz:* Schwartz introduced the Strategic Plan and invited commissioners to look at the six primary goals. He stated that there will be sub-committees appointed for each goal to execute the underlying objectives and strategies. He then turned over discussion to the chair of Strategic Planning committee, Joe Brown. Brown introduced the six goals, with underlying objectives, and strategies. Schwartz stated an execution timeframe was not allotted in the Strategic Plan because each subcommittee will make those decisions.
- b) *Approval of Strategic Plan Goals and Objectives – ACTION:* Chair Schwartz called for a motion to approve the 2016-2018 Strategic Plan. Brown so moved and Stoddard seconded. Approved by unanimous verbal vote.
- c) *Choose subcommittees for Strategic Plan execution – David Schwartz:* Schwartz said Commissioners have expressed interest in serving on specific subcommittees. Goodrich announced names of each commissioner who had previously volunteered. Stephenson stated the strategic plan has gone under many changes since the last meeting and that the sixth goal didn't even exist at that time. He questioned scholarships under Development. He expressed concern that there is no Commissioner who specializes in music education. Schwartz asked for other discussion. Stoddard and Adelo asked to be added to Collaboration and Partnership goals. Schwartz asked that a list be published so that each sub-committee can begin the process. Huff stated that each sub-committee can recruit people from the public to assist with executing their goal. Schwartz stated that each subcommittee is charge with electing a chair. In the interim, Schwartz led the commission in identifying a facilitator to lead the first meeting of each committee. Facilitators are: Goal 1: Huff, Goal 2: Schwartz, Goal 3: Schwartz, Goal 4: Ponce, Goal 5: Brown, Goal 6: Brown.
- d) *Discussion of Strategic Plan Appendices – Joe Brown:* Brown introduced Appendices A through H as tools to be used, if helpful. Brown volunteered to set up a meeting with each subcommittee to walk them through the tools. Schwartz thanked Brown for his efforts.

Other old business

1. *New Mexico Jazz Workshop (NMJW) 40th Anniversary – Jose Ponce:* Upcoming events include 4/9/16 Kevin Eubanks at Kimo, 4/16-24 collaborating with film, Nathan East big concert, Ramsey Lewis to Santa Fe in July, among other national artists. Looking to collaborate with Jean Cocteau, etc. Looking for media sponsors to publicize. Ponce is putting together a 40th anniversary book, with history, photos, etc. available in April. Education program is 21 years old and will fit nicely into the Commission's education goal.
2. *NM Music Awards – Ponce:* Award ceremony scheduled for May of 2016. Discussion of PTSD workshops with vets and victims of domestic violence and sexual abuse. Schwartz asked how people might nominate people for awards. Ponce said that if you have a product produced in 2015, you pay an entry fee to be considered for award. Judging process begins in February. Voting goes to national committee in April who choose the 5 finalists for each award. February 8, 2016 is the deadline to apply. Fecteau suggested Ponce get in touch with Phyllis Kennedy at New Mexico Arts re: Vets affairs and he said they had already communicated. Ponce is teaming with NMJW on Vets workshops. Ponce mentioned collaboration with Full Battle Rattle vet organization.
3. *Western States Arts Federation, IM Tour – Loie Fecteau:* Independent Musicians Tour. New Mexico Arts will front \$10K to rural venues in NM and bring in musicians from other participating states. In return, WESTAF will provide \$10K to New Mexico musicians to perform in other participating states. Jenice Gherib is point person working with Goodrich on program. We are waiting for word from WESTAF on how the program will proceed. Ponce stated NM Music Awards would help get the word out.
4. *Culture Day at the Statehouse – Loie Fecteau:* Loie invited Commissioners February 1, 2016
5. *Pending Commissioner applications – Loie Fecteau:* Schwartz stated that Barbara Hubbard may have moved to Nashville. He asked if her assistant, Mike, can step up in her place. Schwartz will call Mike. Fecteau stated that she had been informed by the Governor's Office that no action will be taken on new Commission appointments or renewals of Arts or Music Commissioners until the 2016 Legislative session is completed, as the Governor's Office is focusing at this time on boards and commission members who need to be confirmed by the state Senate.

VI. Public comments

- a) No public comments

The meeting adjourned at 11:28 AM.