

## Meeting Minutes

10 March 2015

### I. Call to order

David Schwartz, NMMC Chair, called to order the regular meeting of the New Mexico Music Commission at 10:17am on Tuesday, March 10, 2015 at the National Hispanic Cultural Center, Salon Ortega, in Albuquerque, New Mexico.

### II. Roll call and Introductions

Music Commission members present: Renato Estacio, Joy Gutierrez, Rick Huff, José Ponce, David Schwartz, and Claude Stephenson. DCA/NM Arts: Felicity Broennan, Loie Fecteau, and Thomas Goodrich. Public representatives: John Greenspan, Julian Griego, Matthew Gutierrez, Janey Potts, and Fred Sandoval.

### III. Consider Approving the Agenda

Chair Schwartz called for a motion to approve the minutes. Commissioner Stephenson so moved and Commissioner Huff seconded. The motion passed by unanimous voice vote.

### IV. Consider Approving the November 18, 2014 Minutes

Chair Schwartz called for a motion to approve the minutes. Commissioner Ponce so moved and Commissioner Huff seconded. The motion passed by unanimous voice vote.

### V. New business

- a) *Introduction of new Music Commission Administrator: Thomas Goodrich.*
- b) *Elections for Vice-Chair and Secretary:* Chair Schwartz read aloud the vice-chair duties as per the NMMC bylaws. Commissioners Estacio and Stephenson expressed interest in the position and both gave brief stump speeches. Chair Schwartz reported Commissioner Stoddard was also interested and read an email statement he had received from Stoddard. Voting was conducted by ballot and Estacio was elected as the new NMMC Vice-Chair. Chair Schwartz read aloud the Secretary duties as per the NMMC bylaws. After a brief discussion, Chair Schwartz nominated Rick Huff and he was unanimously elected by voice vote.
- c) *Commissioner Estacio request regarding Metropolitan Opera auditions district:* New Mexico will become the 42nd district in the United States to host auditions for the Metropolitan Opera auditions in January 2016, which will be a great honor for the state and opportunity for New Mexican opera singers. The district will audition approximately 40 singers. The district finalist(s) will move up to regional auditions in Denver. Estacio is the state liaison; he receives no remuneration for his services. Estacio requested an official endorsement from the NMMC and support in publicizing the auditions on the commission's Website, social media, and marketing resources. A brief discussion ensued. Schwartz requested a motion to endorse the Met Auditions in New Mexico Huff so moved and Commissioner Gutierrez seconded. The motion passed by unanimous voice vote. Schwartz asked Estacio to draft an endorsement letter on behalf of the commission.
- d) *Commission Gutierrez suggestion regarding music ambassador certificates:* Gutierrez nominated Jerry Lopez as a worthy recipient. She stated that, to her knowledge, no person of Spanish decent has received a Platinum Achievement Award. Gutierrez introduced Fred Sandoval of the National Latino Behavioral Health Association. Sandoval shared highlights of Lopez's career. Ponce questioned the number of Platinum awards given each year and the process for nomination and selection. Schwartz stated four awards have been presented in the last two years. Schwartz suggested the awards nomination and selection discussion be considered by the strategic planning subcommittee meeting. Schwartz called for a motion to award Jerry Lopez with a Platinum Achievement Award. Huff so moved and Estacio seconded the motion. The motion passed by unanimous voice vote.
- e) *Offer from Creative Santa Fe regarding Platinum Achievement Award:* Schwartz said Creative Santa Fe had

offered the Music Commission a venue to present its next Platinum Achievement Award at their FantaSe event taking place on June 20, 2015, and stated it could be a wonderful stage to honor Jerry Lopez. Schwartz called for a motion to accept Creative Santa Fe's offer to use FantaSe as the venue to award the next Platinum Achievement Award. Ponce so moved and Gutierrez seconded the motion, which was approved by unanimous voice vote. Schwartz asked Sandoval to contact Jerry Lopez and see if he is available on June 20. Schwartz said he would contact Creative Santa Fe and put them in touch with Sandoval.

#### **Other new business**

- a) *Governor's Arts Awards:* Loie Fecteau distributed a call for nominations and encouraged commissioners to nominate noteworthy New Mexico musicians and people prominent in the state's music industry.
- b) *WESTAF IM Tour:* Loie Fecteau briefly introduced a new project spearheaded by the Western States Arts Federation that will help fund independent musicians to tour in the 13 western states. She said more will be presented on this topic in future meetings but that she thought the project would benefit New Mexico musicians and nonprofit venues.
- c) *Tri-Cultural Center of the Southwest:* Commissioner Huff stated the project is contingent on a \$100,000 comprehensive feasibility study. He outlined prospects for an 800 to 1,800 seat venue, classrooms, and a 25,000 seat arena for the Gathering of the Nations. The project would primarily be privately-owned.
- d) *Albuquerque Film Office offer:* Commissioner Huff stated that the film office has offered to provide office space and a computer to the NMMC.
- e) *Channel 5 PBS 3-minute short NMMC report:* Commissioner Huff shared an idea to produce three-minute music commission reports on television to highlight various performances around the state. It was suggested the spots play during the weekly ¡COLORES! Show on PBS. He said the project needs sponsorship to pay for production. His vision is to produce 40 reports each featuring three to five artists/groups. Schwartz requested the proposal be considered by the strategic plan subcommittee.
- f) *Art 2 Art:* Chair Schwartz presented an offer from Warehouse 21 to host Art 2 Art events. He stated it would cut down on overhead costs and would raise visibility and awareness of the events.
- g) *Music Commissioner Roster:* Thomas Goodrich asked commissioners for current contact information and bio updates. Goodrich will create a roster for ease of communication among commissioners.

#### **VI. Old business**

- a) *Cultural Collaborative project:* Felicity Broennan, DCA's director of strategic initiatives and partnerships, announced the NMMC Foundation will not serve as the fiscal agent for the project due to concerns by some members of the Foundation's board. John Greenspan, NMMC Foundation President, announced the NMMC Foundation Board will be reconstituting itself and offered his continued support and assistance to the project. Broennan stated she is in talks with AMP Concerts to serve as the fiscal agent. Janey Potts presented a document compiling suggestions by commissioners of musical groups that might be available to perform at each historic site; commissioners provided Potts with clarifications. Potts stated there is no contract in place, no dates are set with the historic sites, and therefore no artists are under contract yet to perform. Fecteau and Thomas Goodrich expressed concern about the limited amount of time left to implement the project, which has to be completed by the end of June 2015.
- b) *Strategic Plan report & appointment of subcommittee:* Commissioner Schwartz suggested a five-member subcommittee to include four core members; other commissioners could join in subcommittee discussions on a rotating basis. Schwartz appointed Commissioners Joe Brown, Renato Estacio, Rick Huff, and Dan Stoddard to serve on the subcommittee. Thomas Goodrich, from NM Arts, will also participate.
- c) *2015 Commission Meeting Calendar dates:* second Tuesdays, from 10 am to noon, every other month: May 12 in Santa Fe; July 14 in Albuquerque; September 8 in Santa Fe; November 10 in Albuquerque.

#### **Other old business**

None

#### **VI. Public comments**

- a) Commissioner Ponce announced several performances and premieres: "The Wrecking Crew" 3/20 at the Jean Cocteau, Randy Castillo 3/26 at the Kimo, NM Music Awards 5/30.

**The meeting adjourned at 11:46 am.**