

New Mexico Music Commission Meeting Minutes 13 April 2021

I. Roll call and introductions

Chair Carlos Medina called the regular meeting of the New Mexico Music Commission to order Tuesday 13 April 2021 at 1:03 pm mst by Zoom. In attendance, Commissioners Buddy Abeyta, Jir Anderson, Tom Frouge, Keith Langerman, Derrick Lee, Busy McCarroll, Carlos Medina, D'Santi Nava, Dustin Seifert, Neil Swapp, Tracey Whitney, and Zenobia. Absent, Commissioners Jose Ponce and Jennifer Rogers. Also in attendance: Daniel Zillman, Michelle Laflamme-Childs, Chris Moander, and Thomas Goodrich. Medina invited speakers to introduce themselves.

II. Consider approving agenda

Chair Medina invited commissioners to review the agenda. Commissioner Frouge moved to approve the agenda, Commissioner Seifert seconded the motion, and the agenda was approved by unanimous roll call vote.

III. Consider approving minutes

Chair Medina invited commissioners to review minutes from the January 2021 regular meeting and opened the floor for changes. No changes were submitted. Commissioner Frouge moved to approve the minutes, Commissioner Nava seconded the motion, and the minutes were approved by unanimous roll call vote.

IV. Administrative updates

- Zillman All museums will open by May. \$5 million in capital improvements are taking place. DCA has teamed with the Santa Fe Symphony and four Santa Fe museums on a new podcast series. DCA will feature NMMC's Rural County Outreach project in an upcoming media release.
- Laflamme-Childs NM Arts is dedicating about two hours a week to develop their 3-year strategic plan and have hired a professional strategic planner to coordinate. The new COVID relief bill provided \$400,000 last year and will provide \$1 million this year. The Governor's Arts Awards will take place this year. The NM Arts budget was approved by the Governor.
- Medina Thanked Secretary Garcia y Griego for inviting the commission to provide advice on how the State of New Mexico might assist the music industry in opening post COVID and asked which DCA representatives will be responsible for carrying out the tasks Secretary Garcia y Griego expressed interest in.

V. Committee updates

- Development, Commissioner Frouge A miscommunication led to the committee not meeting this past month. Committee members did however exchange ideas for the letter to Secretary Garcia y Griego re: post-COVID music industry.
- Education, Commissioner Seifert Music should have a seat at NMPED.

 Production, Commissioner Abeyta — Exploring possible production opportunities with Santa Fe Opera and Santa Fe Bandstand. Commissioner McCarroll provided extensive research on recording kits, per interest is Secretary Garcia y Griego. Commissioner Whitney volunteered to work with DCA and Tourism on a New Mexico True campaign for the state's music industry, per Secretary Garcia y Griego's interest. Commissioner Zenobia volunteered to spearhead the commission's Art2Art program.

VI. Rural County Outreach updates

- Anderson Inquired what platform commissioners should use to broadcast events? Goodrich responded that commissioners are free to use any platform they choose and to send a link to him so that he can post on the commission's website and share on social media.
- Frouge Asked for introduction to school districts in his counties. Is working on a NM music history education video with the state's historian.
- McCarroll Focusing on Make Music Day and suggested commissioners consider incorporating it into their rural county outreach projects.
- Swapp Delivered a brass master class at Silver High School in Silver City.
- Langerman In talks with NM Tech on creating a project for both Soccoro and Sierra counties.
- Lee In production with a Juneteenth jazz festival in Las Cruces.
- Nava In planning stages with Laguna Pueblo.
- Whitney Planning a trash can concerto with children in Torrence county as part of Make Music Day.
- Zenobia Is still networking and has placed calls with county managers.
- Abeyta Is in the planning phase.
- VII. Foundation update

Foundation president David Schwartz was unable to attend the meeting and sent his regrets by email. In his email, he stated the foundation is looking forward to working with the commission on their new strategic plan.

VIII. Approval of 2022-2025 Strategic Plan Vision and Goals

Chair Medina invited commissioners to review the vision and goals. Commissioner Whitney moved to approve the goals, Commissioner Abeyta seconded the motion, and the agenda was approved by unanimous roll call vote.

IX. Favoritism, Nepotism, Conflict of Interest

Assistant Attorney General Chris Moander presented information on state policy regarding favoritism, nepotism, and conflict of interest. Commissioners asked several questions pertaining to their private sector work and how it may overlap with their role as a music commissioner. Moander invited them to contact him individually to discuss.

X. Open Meetings Act, Inspection of Public Records Act, and Government Conduct Act Training Assistant Attorney General delivered a review on OMA, IPRA laws and provided training for the Government Conduct Act.

Meeting adjourned 3:11 pm.

Remaining 2021 meetings 13 July and 12 October 2021 by Zoom until further notice.

Notes submitted by Secretary Buddy Abeyta and approved by commissioners 13 July 2021.