

New Mexico Music Commission

promoting New Mexico's rich and diverse music heritage



Orientation 7 | Lujan Grisham Administration

~ 2019 ~

Key Executive Branch Personnel

Department of Cultural Affairs

Debra Garcia y Griego	Cabinet Secretary
Nick Schiavo	Deputy Secretary
Doug Patinka	Chief Technology Officer
Peter Ives	General Counsel
Michaelene Kyrala	Legislative Liaison
Daniel Zillman	Marketing and Communications Manger
Jane Eagan	Special Assistant to Cabinet Secretary

New Mexico Arts

Michelle Laflamme-Childs	Executive Director <i>appointed 2020</i>
Jenice Gharib	Grants Program Director, Acting Executive Director <i>2019</i>
Thomas Goodrich	Music Commission Administrator

Reporting Structure Reorganized

DCA Cabinet Secretary Debra Garcia y Griego reorganized the department's reporting structure in the first months of her appointment.

- Administrator Goodrich reports to NMA Executive Director Michelle Laflamme-Childs;
- NMA ED Laflamme-Childs reports to DCA Deputy Secretary Nick Schiavo;
- DCA Deputy Secretary Schiavo reports to DCA Secretary Debra Garcia y Griego;
- DCA Secretary Garcia y Griego reports to Governor Michelle Lujan Grisham.

Although not a part of the official reporting structure, Laflamme-Childs and Goodrich coordinate with Jane Eagan, Administrative Assistant to DCA Secretary Garcia y Griego. Eagan is DCA's point of contact for boards, commissions, and foundations.

Request for State Support

Since the close of FY12, the commission's most pressing need is to reacquire support from the State, in two primary ways:

1. Funding

The commission requires funding from the State in order to fulfill its duties as mandated in its bylaws and the Music Commission Act of 2009. Funding divides into three categories:

- *Staffing.* The current part-time administrative position is insufficient to meet the needs of the commission, as dictated in the Music Commission Act and its bylaws.
- *Programming.* The commission requires program funding from the State in order to fulfill its duties expressed in the Music Commission Act of 2009. The FY09 programming budget identified production costs for a television series featuring NM-based musicians, numerous video shoots, conferences, and workshops. A programming budget from the State would permit the Platinum Music Awards to endure despite financial inconsistencies of the foundation. The Commission's FY09 programming budget was approximately \$62,000. A PMA production budget would be roughly \$30,000. The remainder would be used to support current programs such as Art2Art, the Student Musician Spotlight, and NMTour, plus the addition of programs established by the newly appointed commission.
- *Administration.* State funding is required to cover administrative expenses not currently available through the commission's 'administratively-attached' relationship with NMA and DCA. These expenses would cover such items as: business cards, brochures, advertising, promotional materials, travel expenses, professional development, hospitality, special order supplies, equipment, special software, audio/video production, database design, etc. Goodrich regularly incurs approximately \$300 per year in out-of-pocket expenses on behalf of the commission, mostly for travel and hospitality. In addition, commissioners regularly incur out-of-pocket expenses primarily for travel. The commission's FY09 administration budget was approximately \$15,000.

2. Commissioner Appointments

The Commission must be fully appointed at fifteen commissioners and a Chair appointed by the Governor in order to properly execute its duties required by statute. As of January 2019, nine seats on the commission were open. Of the six remaining commissioners, three were unable to attend meetings due to personal circumstances and quorum was unattainable.

Acting Chair Sanchez and Administrator Goodrich approached newly appointed DCA Cabinet Secretary Garcia y Griego to address the Music Commission's needs. Sanchez and Goodrich advised Secretary Garcia y Griego the commission is incapable of fulfilling its duties as mandated in the Music Commission Act of 2009 without intervention from the new administration. Sanchez and Goodrich requested the following support:

As soon as possible

- Appoint 15 commissioners (Sanchez and Goodrich provided a list of names for the Governor's consideration);
- Appoint a chair;

Beginning FY21

- Appropriate funds for a commission budget (Goodrich provided example of the commission's budget under the Richardson Administration);
- Allocate FTE and funding for a full-time director/executive director position.

FTE

FTE stands for full-time equivalent. It refers to the number of hours worked by a single employee in a week. The annual FTE count is considered to be 2,080 hours, which breaks out into eight hours per day, five days a week.

Budget Proposal

Acting Chair Sanchez and Administrator Goodrich submitted a music commission budget proposal of \$85,000 for consideration in DCA's FY21 budget. The proposal did not include salary and benefits for the commission's current part-time administrator or a proposed director/executive director position.

✓ **Key Doc:** *Review* the FY21 [budget proposal](#) {pdf-1}

In October 2019, DCA Deputy Secretary Nick Schiavo informed Sanchez and Goodrich that music commission funding was not included in DCA's FY21 budget submitted to Governor Lujan Grisham. This was due to the fact DCA Executive prioritized a need for a facilities upgrade to DCA buildings; some buildings were in such poor condition that they were in code violation. As a result, new funding requests were tabled.

Projects

- The commission and foundation launched the 2019 Platinum Music Awards. Nominations were accepted from the public 1 February to 15 March. Honorees were announced 25 April at the Prescott Galleries in Santa Fe. Honorees were: Jim Bonnell, Bert Dalton, Roberta Fresquez, Robert Mirabal, Cipriano Vigil. The awards ceremony and show took place Friday, 23 August preceded by a reception for PMA show sponsors and honorees at the Lensic Performing Arts Center.
- Twelve-year-old pianist and Student Music Spotlight honoree Kayden Kelly was selected to perform Chopin's Fantaisie Impromptu in c-sharp minor, Op. Posth. 66 at the 2019 Platinum Music Awards show.
- The commission relinquished the PMA Lee Berk Award to the foundation. The newly branded producers award is selected and conferred by the foundation board. The 2019 Berk recipient Candyman Strings & Things was honored at the annual PMA show in tandem with the five Platinum Music Awards honorees.
- Goodrich secured two sponsors for the Student Musician Spotlight: Robertson & Sons Violin Shop in ABQ and The Candyman Strings & Things in Santa Fe; several new students were featured in the spotlight series.

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Acting Chair Melissa Sanchez resigned

Sanchez submitted a formal letter of resignation to Governor Lujan Grisham January 2020, in order to focus on other projects. The Commission was without leadership from January to September 2020.

Four Commissioners Terminated by Governor Lujan Grisham

Governor Lujan Grisham terminated appointments of four music commissioners and delivered congratulatory letters commending them for their years of service to the commission:

- **Albuquerque:** [Claude Stephenson](#), [Rick Huff](#)
- **Las Cruces:** [Barbara Hubbard](#)
- **Rio Rancho:** [Dan Stoddard](#)

Two Current Commissioners Reappointed by Governor Lujan Grisham

Governor Lujan Grisham reappointed two commissioners:

- **Albuquerque:** [Dayna Vocasek](#), [José Ponce](#)

Thirteen New Commissioners Appointed by Governor Lujan Grisham

Governor Lujan Grisham appointed thirteen new commissioners:

- **Albuquerque:** Buddy Abeyta, Keith Langerman, Tracey Whitney, Zenobia
- **Cerrillos:** Busy McCarroll
- **Cochiti Pueblo:** Jir Anderson
- **Coruco:** Carlos Medina
- **Las Cruces:** Derrick Lee, Jennifer Rogers
- **Placitas:** Tom Frouge
- **Portales:** Dustin Seifert
- **Santa Fe:** D'Santi Nava
- **Silver City:** Neil Swapp

Commissioner profiles are located under the [About](#) menu of the web site.

One Commission Seat Remains Open

Commissioner Vocasek resigned shortly after she was reappointed by Governor Lujan Grisham. As a result, one seat on the fifteen-seat commission is currently open.

Carlos Medina Appointed Commission Chair by Governor Lujan Grisham

Governor Lujan Grisham appointed Carlos Medina Commission Chair. The commission was without a Governor-appointed chair from November 2016 to September 2020.

Projects

- Goodrich featured Chevel Shepherd from Farmington in the Student Musician Spotlight.
- Goodrich, with support from commissioner Ponce, increased the commission's Facebook presence after the March COVID stay at home orders, in an effort to promote out of work musicians live streaming on social media for tips.

- Goodrich developed a new commission orientation. The document was edited by NMA Executive Director Michelle Laflamme-Childs and NMA Grants Director Jenice Gharib for state policy content. Melissa Sanchez, past commission chair, and Jose Ponce, current commission secretary, provided feedback and editing on commission-specific history. NMA Grants Program Coordinator Maggie Hanley edited the document for spelling, grammar, punctuation, and syntax.

Private Sector Projects

In addition to the commission’s key projects listed by year throughout this orientation, many commissioners have given freely of their time and resources to promote the commission in the private sector through their personal and professional networks and at concerts, workshops, and events they produce. Here are two examples, of which there are many:

For years, commissioner **Jose Ponce** has included the Music Commission as a sponsor of events he produces in conjunction with the New Mexico Music Awards and with his work supporting Veterans suffering from PTSD. Ponce shares of his private sector work on behalf of the commission, “I think that our commissioners stepping up and providing opportunities for musicians has been the driving force in the commission staying true to its mission to protect, promote and preserve the musical traditions of New Mexico.”

Past Acting Chair **Melissa Sanchez** displayed a music commission banner at the Stage 49 concert series which she produces on behalf of the annual Gathering of Nations Powwow. She also regularly promoted music commission news and events through her extensive social media network and through her indigenous arts production company, Emergence Productions.

Private Sector

The part of the economy not under direct government control.

Public Sector

The part of the economy under direct government control.

✓ *Begin promoting* the commission, its mission, duties, and initiatives, through your private sector work. Utilize your personal network and social media accounts (particularly Facebook) to share commission news and events.

✓ *Consider* creating a Public Figure Facebook page that identifies you as a Music Commissioner. Use your public figure page to advocate for the state’s music industry on behalf of the commission.

~ 2021 ~

Officers Elected

Commissioners elected Jennifer Rogers Vice Chair and Buddy Abeyta Secretary at the January 2021 public meeting.

Committees Formed

Chair Medina formed four committees at the January 2021 public meeting:

- [Executive](#)
- [Development](#)
- [Education](#)
- [Production](#)

The executive committee consists of the Chair, Vice Chair, Secretary, and 2 members-at-large appointed by the Chair. Chair Seats on the development, education, and production committees are capped at 5 members. Each commissioner serves on 1 committee, with the exception of those commissioners serving on the executive committee.

Chair Medina appointed the following commissioners as committee chairs:

- Executive: Carlos Medina
- Development: Tom Frouge
- Education: Dustin Seifert
- Production: Buddy Abeyta

Projects

- Goodrich created the [Rural County Outreach](#) initiative. Commissioners adopted counties, agreed to deliver 2 gratis projects in each county per calendar year, and launched the program at the January 2021 public meeting.
- At the request of DCA Secretary Debra Garcia y Griego, the commission provided advice as to how the State might best assist the music industry in reopening after the COVID pandemic.
- Commissioners voted on the vision and goals for its upcoming [strategic plan](#) at the April 2021 public meeting. The decision was made in the following weeks to table further work on the strategic plan until such time the State provides support to the commission in the form of a budget, a full time executive director, and an administrative assistant.