

New Mexico Music Commission
 Strategic Plan: Goals and Objectives 2016 – 2018 Triennium
 Adopted January 12, 2016

Our Mission: *To protect, promote, and preserve the musical traditions of New Mexico, to foster appreciation of the value of music, and to encourage the educational, creative and professional musical activities of the residents of New Mexico.*

STRATEGIC GOAL	STRATEGIC OBJECTIVE	STRATEGIES	STEPS	PERFORMANCE GOALS
<p>Development</p> <p>Create a comprehensive and sustaining funding campaign to assist in the implementation of Music Commission events and projects.</p>	<p>Procure funding from the Music Commission Foundation and other sources for Music Commission projects and events, as identified in the Strategic Plan</p>	<p>Seek Donors and Benefactors</p>	<p>Research potential donors and benefactors Solicit funds Identify fiscal agent Develop means to acknowledge donors & benefactors</p>	<p>Funds to be used primarily for ART2ART and other activities</p>
		<p>Write Grant Proposals</p>	<p>Research possible grants applicable to commission projects Write proposal(s) Identify fiscal agent Create report(s) as required by grant sponsor and to music commission</p>	<p>Obtain a minimum of three grants each fiscal year Funds to be used as specified by grant(s) criteria</p>
		<p>Seek Sponsors and Underwriters</p>	<p>Research potential sponsors and underwriters Solicit funds Identify fiscal agent(s) Develop means to acknowledge sponsors and underwriters</p>	<p>Funds to be used for signature event, other events as required, and annual operations</p>
	<p>Procure funding from the Music Commission Foundation and other sources for Scholarships and Music Commission General Operating Funds</p>	<p>Produce Fundraisers for music scholarships and the Music Commission's General Operating Funds</p>	<p>Research potential use of scholarships Solicit funds & identify fiscal agent Develop application, nomination, & distribution</p>	<p>Number and amount of scholarships to be awarded are dependent on surplus of funds raised each year</p>
		<p>Obtain General Operating Funds</p>	<p>Identify general operating needs</p>	<p>Procure funds</p>

Subcommittee Chair: open