

New Mexico Music Commission
 Strategic Plan: Goals and Objectives 2016 – 2018 Triennium
 Adopted January 12, 2016

Our Mission: *To protect, promote, and preserve the musical traditions of New Mexico, to foster appreciation of the value of music, and to encourage the educational, creative and professional musical activities of the residents of New Mexico.*

STRATEGIC GOAL	STRATEGIC OBJECTIVE	STRATEGIES	STEPS	PERFORMANCE GOALS
Collaboration and Partnership Develop and coordinate collaboration and partnership with complimentary organizations throughout the state to increase and enhance Music Commission’s activities and visibility that promote the state’s Music Industry.	Establish new collaborations and partnerships	Collaborate with the Film Industry and various private/community partners and state agencies on new projects	Explore and propose a joint activity with the Film Industry and various private/community partners Advocate for New Mexico musicians	Raise funds for activities and raise visibility of the NMMC and its activities
	Endorse and support ongoing activities, collaborations and projects as they evolve	Collaborate with the Film Industry and various private/community partners and state agencies on existing projects	Establish a co-branding campaign to endorse existing events	Raise funds for activities and raise visibility of the NMMC and its activities

Subcommittee Chair: open