

New Mexico Music Commission

promoting New Mexico's rich and diverse music heritage



Orientation 5 | Richardson Administration

~ 2005 ~

Executive Order

The commission was established 15 April 2005 by Executive Order of Bill Richardson, Governor 2003-2011. The order expresses the rationale for creating the commission and specifies the duties of its fifteen commissioners.

✓ **Key Doc:** Read Governor Richardson's [Executive Order 2005-022](#) {pdf-2}.

The executive order charged DCA with providing the commission an Executive Director appointed by the Governor and appropriate funding from relevant state and/or federal funds.

The order *administratively attached* the commission to DCA and housed the commission's office in NMA, the state arts agency and a division of DCA.

Administratively Attached

Administratively attached describes when an independent agency, such as the music commission, links to a department, in this case DCA/NMA, for purposes of reporting and sharing support services.

✓ **Support Info:** Visit the [DCA website](#).

✓ **Support Info:** Visit the [NMA website](#).

Lee Berk Appointed Commission Chair

Governor Richardson appointed Lee Berk Chair of the Music Commission.

✓ **Support Info:** View [Lee Berk's](#) Wikipedia entry.

Nancy Laflin Appointed Executive Director by Governor Richardson

Governor Richardson appointed Nancy Laflin Executive Director of the Music Commission. The position was a GovX appointment.

GovX

GovX stands for Governor Exempt employee. Exempt employment is on an at-will basis and serves at the discretion of the Governor. GovX employees are exempt from the State Personnel Act. Most GovX employees are political appointments and generally serve at the cabinet or executive director levels of state government.

✓ *Support Info:* View [Nancy Laflin's](#) bio with KOAT Action 7 News.

NMA provided Executive Director Laflin a corner office, access to printers, copiers, basic office supplies, and assistance from secretarial support, such as reception, greeting guests, answering phones, accepting mail or deliveries, and processing purchase orders and check requests. Other than these essential provisions, the commission functioned autonomously from DCA and NMA.

Reporting Structure

Executive Director Laflin reported to Governor Richardson.

Funding

Governor Richardson directed the DCA Secretary to provide the commission with an annual budget of \$175,000. Here's an overview of how funds were spent based on FY09:

\$76,107	43%	Executive Director salary
\$62,000	35%	Programming
\$22,226	13%	Executive Director benefits package
\$14,667	9%	Administration
=====		
\$175,000		

Projects

Music Commission key projects, programs, and initiatives will be listed in chronological order by year throughout the remainder of this document. Here are projects for 2005:

- Partnered with Music NM Style to collect CDs for New Mexico Troops.
- Created a web site that serves as a free referral network listing musicians, employment / volunteer opportunities as well as businesses, associations and events and festivals.
- Hosted Music in Film Summit, in conjunction with the City of Alb. Film and Music Offices, educating New Mexicans about music in film.

~ 2006 ~

Projects

- Hosted a meet and greet event introducing composers to filmmakers during the New Mexico Filmmakers Conference.
- Sponsored an internship program with Fan Man Productions, teaching students technical aspects of the music business.
- Partnered with NM Tourism Department and several record labels to hold a NM music showcase at SXSW in Austin, Texas.

~ 2007 ~

Projects

- Partnered with the State Fair to host a talent competition. Winners from several genres received studio recording time, equipment, photography, performances with the City of Albuquerque and other prizes.
- Sponsored education and business panels with representatives from various professions in the music industry during the Hyperactive Music Festival.
- Produced New Mexico Southwest Sounds television series.

~ 2008 ~

Strategic Plan

Music commissioners adopted a strategic plan in 2008.

✓ *Support Info: Read the 2008 [strategic plan](#) {pdf-1}*

Projects

- Hosted a GRAMMY conference with Lizzy Moore from the Recording Academy, teaching New Mexicans how to get involved.

- Hosted Professors from the Berklee College of Music to teach New Mexicans about the process of film scoring during the NM Filmmakers Conference.

~ 2009 ~

Music Commission Act

The commission was codified into state law as the Music Commission Act of 2009 by the New Mexico Legislature under a bill introduced by Albuquerque Representative Al Park, after passing unanimously in both the House and Senate. *Music Commission Act, Sections 18-16-1 through 18-16-4 NMSA 1978.*

Legislative Session

The New Mexico Legislature convenes in Santa Fe at 12:00 noon on the third Tuesday in January of each year. The Legislature holds 60-day sessions in odd-numbered years and 30-day sessions in even-numbered years.

Codify / Codified

To codify means to arrange laws or rules into a systematic code. This process does not necessarily create new law, it merely arranges existing law, usually by subject, into a code. For example, in the United States, acts of Congress are codified chronologically in the order in which they became law.

Statute

A statute is a formal written enactment of a legislative authority that governs the legal entities of a city, state, or country by way of consent. Typically, statutes command or prohibit something, or declare policy.

NMSA 1978

NMSA 1978 stands for New Mexico Statutes Annotated 1978 Compilation. NMSA 1978 currently has 77 chapters. The Music Commission Act is listed in Chapter 18: Libraries, Museums, and Cultural Properties. Chapter 18 contains 18 articles. The Music Commission Act is Article 16. Article 16 contains 4 sections: 18-16-1 short title, 18-16-2 definitions, 18-16-3 music commission created members, terms, compensation; and 18-16-4 duties. The Music Commission Act sections 18-16-1 to 18-16-4, refers to chapter 18, article 16, sections 1-4, where it is located in NMSA 1978.

✓ **Key Doc:** Read the [Music Commission Act](#) {pdf-1} and familiarize yourself with its contents.

An appropriation for a commission budget, including its Executive Director salary and benefits, did not accompany the Music Commission Act.

Appropriation

A law that provides an agency with budget authority. An appropriation allows the agency to incur obligations and to make payments for specified purposes. Appropriations are definite (a specific sum of money) or indefinite (an amount for "such sums as may be necessary").

✓ **Key Doc:** *Review* the FY09 NMMC [budget](#) {pdf-1}

Duties

The duties of the New Mexico Music Commission, as outlined in the Music Commission Act set forth by the state Legislature in 2009, are as follows:

- **Advise** New Mexico Arts, the Department of Cultural Affairs, other state agencies, and the Governor concerning the protection, promotion and preservation of music and the music industry in New Mexico;
- **Advise** New Mexico Arts on music-related policies;
- **Advise** and assist public agencies in elevating the role of music in New Mexico;
- **Foster** appreciation of the value of music;
- **Make** New Mexico a music destination for both visitors and music professionals;
- **Encourage** the educational, creative and professional musical activities of the residents of New Mexico and attract outstanding musicians to New Mexico through appropriate programs of publicity, education and coordination and through direct activities, such as sponsorship of music;
- **Protect, promote and preserve** the musical traditions of New Mexico; and
- **Accept** on behalf of the state donations of money, property and other things of value as are suitable and will best further the aims of the Music Commission Act.

Projects

- Produced New Mexico Southwest Sounds television series.
- Produced a documentary about New Mexico music legend Norman Petty, in collaboration with You and Me Productions. The documentary aired on all PBS affiliates throughout New Mexico and was used as pledge drive to raise money for public broadcasting. The documentary was distributed to PBS affiliates throughout the country.

~ 2010 ~

Bylaws and Rules of Procedure

New Mexico Music Commission Bylaws and Rules of Procedure were promulgated and adopted in accordance with the power and authority of the New Mexico Music Commission as provided by the Music Commission Act of 2009. The Bylaws and Rules of Procedure serve the public and the Commission as a guide to the operations and policies of the New Mexico Music Commission and accommodate the carrying out of the intent of the Legislative Statute which created the Commission. The Bylaws were last updated October 26, 2011.

✓ **Key Doc:** *Review* the NMMC [Bylaws and Rules of Procedure](#) {pdf-6} and familiarize yourself with its content.

Mission

The mission of the NMMC as set forth by the commission's bylaws is:

To protect, promote, and preserve the musical traditions of New Mexico, to foster appreciation of the value of music, and to encourage the educational, creative and professional musical activities of the residents of New Mexico.

Projects

- Hosted the Music in Film Summit, in collaboration with NM Film Office and the Lensic Performing Arts Center, educating New Mexicans about music in film.
- Produced a television series called New Mexico Southwest Sounds. The series promotes New Mexico music and tourism. In 2010, it aired on PBS affiliate KRWG-TV and has also aired on ABC affiliate KOAT-TV, PBS affiliate KENW-TV, various hotels/motels, government television stations, public schools, YouTube and www.newmexicomusic.org. The series received a Telly Award in 2008 and again in 2009 for content and production.
- Hosted a weekly radio show featuring musicians of all genres on KBAC radio in Santa Fe. The show was syndicated to radio stations throughout the state.