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Draft Meeting Minutes
10 April, 2018

Meeting was called to order at 10:15 am.

I. Roll call and introductions

In attendance: commissioners Rick Huff, Jose Ponce, Melissa Sanchez, Claude Stephenson; foundation Rod Kennedy and David Schwartz; DCA Loie Fecteau and Thomas Goodrich; guests Judy Garcia and Joe Winter of Enchantment Radio, Bobbie and Jim Bell and Sue and Doug Peterson of the Western Music Association; Nancy Cooper with the New Mexico Arts Commission and the Menaul School board.

II. Consider approving agenda

Motion to approve the agenda by Acting Chair Sanchez, Huff so moved and Ponce seconded. Motion passed by unanimous vote.

III. Consider approving February 13, 2018 minutes

Motion to approve the minutes by Sanchez, Stephenson so moved, Huff seconded. Motion passed by unanimous vote.

IV. Executive Updates

Fecteau: In the final year of the Martinez administration the cultural affairs division is focused on legacy items. DCA received a small budget increase for FY19, but it mostly helps offset the shortfalls in museums and state historic sites.

Goodrich: Assisted the Platinum Music Awards committee with the nomination process, PR and website updates (handout: NMMC Administration update). Solidified language on the Lee Berk Award purpose and working to further automate the PMA nomination process. Shared demographics of the PMA nominations and an e-mail alerting the nominees as to what to expect.

Sanchez: Assisted in finding a PMA judge in the Las Cruces area, Emily Guerra (Handout: Guerra bio) Huff: "Will there be a simultaneous announcement of the nominees in ABQ and Santa Fe?"

V. Continued discussion on honoring late commissioner Adelo

Schwartz: "Perhaps a music tribute to Adelo during the PMA's?" Sanchez: "Include Levi Platero as a tribute?" Goodrich: "Commissioners' have previously discussed a scholarship fund." Huff: "We should consider Adelo's life's work when considering a scholarship."

VI. Art2Art Update

Sanchez: Provided a brief description of the program (handout: ART2ART), including purpose of the program, dates, format, admission, cost and proposed sponsorship. Challenges of the

improvisational concept of Art2Art discussed. Stephenson: "Some artists have asked why the musician's fee is twice the artist's fee." A discussion ensued to resolve discrepancy in fees.

VII. 2018 Platinum Music Awards

Schwartz complimented Goodrich for his hard work with the PMA nominations. PMA honoree will be announced April 19, 2018 at a luncheon at the Candyman in Santa Fe broadcast live on KBAC, hosted by Honey Harris. The press are invited and a press release will be issued. Sponsorship is currently at \$18,000. The show budget is \$40,000. The inaugural Santa Fe Music Week, launched by Santa Fe Tourism with production assistance by AMP Concerts, will take place after close of the Santa Fe Opera season and before the fiestas; the PMA's are scheduled Thursday during that week. Medallion ceremony is at the El Dorado hotel; the Waldorf School is a key sponsor. Ponce asked for a brief summary of the cost of the PMA's.

VIII. Music in Schools

Santa Fe public schools pilot program will benefit from the PMA's. On March 28, the foundation hired a professional musician to give several concerts in schools and to discuss music as a career. Another program might identify one gifted student and provide mentorship. Sanchez: "Can we get photos of the events? What plans does the foundation have to expand outside of Santa Fe?" Schwartz: "\$1,600 is set aside for music in the schools. We need to identify people in communities throughout NM who can assist us in expanding the music in the schools pilot." Sanchez: "Is there a format for the artists to follow during their performance in the schools?" Schwartz: "Not yet. Each performance is unique."

IX. Foundation update

Foundation added a new board member, Steve Malcom, a retired audio engineer.

X. Subcommittee status updates

Huff: looking for new people to be part of the PR committee with the death of commissioner Adelo and the continued absence of commissioner Estacio.

Sanchez: Continues to reach out to the NM music community. ART2ART was previously discussed.

Ponce: NMMA's will continue to include the NMMC in all marketing for scheduled future workshops, including a five-week recording class beginning April 18, 2018, two therapeutic songwriting workshops in April and May 2018 and workshops in June, July and August in southern New Mexico. Schwartz: "Could a Music in Film panel be presented Wednesday night at the Lensic prior to the PMA's?" Ponce offered assistance in organizing.

For the benefit of guests, Stephenson: "All of our committees seem to be committees of one. Part of the problem is that people have applied to become a commissioner over the past three years but have not yet been approved by the Governor's office."

XI. Public Comment

Joe Winter: Provided a brief summary of his Enchantment Radio program. Nancy Cooper: Thanked commission for holding meetings at Menaul. The commission's student spotlight student for April is Deanna Smiley, a student at Menaul. Goodrich: Reminder to please check in at the security gate before entering the Menaul campus. Schwartz: Add musician tax credit to the next meeting agenda. Sanchez: Gathering of Nations Powwow will host 135 performances this year.

Meeting adjourned at 11:38 am. Next meeting June 12th in Santa Fe.