

New Mexico Music Commission Meeting
Board of Trustees Room, Old Brick Building
The Menaul School, 301 Menaul Blvd. NE, Albuquerque, NM 87107
July 11, 2017, 10:00am—12:00pm

Agenda

- Welcome – Dan Stoddard
- Commission Introductions
- Public Introductions and Comments
- Approval of 05/09/17 meeting notes: **ACTION**
- Approval of the Agenda: **ACTION**

New Business

- “Lee Berk Award” Platinum Music Award approval – Dan Stoddard: **ACTION**
- Other new business

Old Business

- NMMC Foundation & Platinum Music Award update – David Schwartz
- Strategic Plan subcommittee status updates:
 1. Music Awareness and Advocacy – Rick Huff
 2. Music Industry Clearinghouse – Renato Estacio
 3. Events and Activities: Platinum Awards – Melissa Sanchez
 4. Music Education – Jose Ponce
 5. Collaboration and Partnership – George Adelo
 6. Development – George Adelo
- Other old business

Our final 2017 Commission Meeting is November 14 in Albuquerque.

Public Comments

Adjourn

2017 Platinum Music Awards

Lee Berk Award proposal – Dan Stoddard / David Schwartz

Proposed that one of the Platinum Music Awards be designated the "Lee Berk Award", to be presented to an individual or organization that has contributed in an extraordinary capacity to supporting the music and musical culture of New Mexico.

Background

Lee Berk was appointed the first chair of the New Mexico Music Commission, when it was created by Governor Richardson. Lee subsequently created the New Mexico Music Foundation to garner private sector support for the Commission. The award in his name was suggested by DCA Deputy Secretary Michael Delello. The purpose of the award is to recognize individual and organizational commitment to advancing music in New Mexico.

Bio

Lee Eliot Berk (born 1942) was President and namesake of the Berklee College of Music (founded as Schillinger House in 1945 by his father, Lawrence Berk, who renamed the school after Lee in 1954) from 1979 to 2004. Under the younger Berk's leadership, the college underwent significant changes. Berklee expanded its curriculum to create new majors, including Film Scoring, Music Production and Engineering, Music Synthesis, Songwriting, Music Business/Management, and Music Therapy. Educational applications of music technology expanded, the college administration was reorganized, more student services were added, and non-music academic offerings increased. In 1992, he established the Berklee International Network that includes music schools with a shared mission around the globe.

Berk graduated from Brown University in 1964 and earned his law degree from Boston University in 1967. He began working at Berklee College of Music in 1966, serving first as bursar and supervisor of the Private Study Division. In 1969, he founded the first New England High School Stage Band Festival, later known as the Berklee High School Jazz Festival. In 2010, its 42nd year, it was the largest event of its kind in the United States. He served as a vice president from 1971 to 1979. He is the author of *Legal Protection for the Creative Musician*, which won an ASCAP-Deems Taylor Award in 1971.