

New Mexico Music Commission Meeting

*Board of Trustees Room, Old Brick Building
The Menaul School, 301 Menaul Blvd. NE, Albuquerque, NM 87107
March 14, 2017, 10:00am—12:00pm*

Agenda

- Welcome – Dan Stoddard
- Commission Introductions
- Public Introductions and Comments
- Approval of 01/10/17 meeting notes: **ACTION**
- Approval of the Agenda: **ACTION**

New Business

- “Lee Berk Award” Platinum Music Award proposal – Dan Stoddard: **ACTION**
- Election of NMMC Secretary: **ACTION**
- Other new business

Old Business

- Cultural Collaborative, call for artists – Janey Potts by proxy
- NMMC Foundation / Platinum Music Award update – David Schwartz
- Strategic Plan subcommittee status updates:
 1. Music Awareness and Advocacy – Rick Huff
 2. Music Industry Clearinghouse – Renato Estacio
 3. Events and Activities: Platinum Awards – Melissa Sanchez
 4. Music Education – Jose Ponce
 5. Collaboration and Partnership – George Adelo
 6. Development – George Adelo
- Other old business

2017 Commission Meeting dates:

May 9 – Santa Fe

July 11 & November 14 – Albuquerque

Public Comments

Adjourn

Cultural Collaborative State Historic Sites Concerts

Request for Artists and Emcees: Janey Potts by proxy

The New Mexico Cultural Collaborative continues to plan the Historic Site Concert Series. AMP Concerts (Neil Copperman) and producer Janey Potts are asking for musician recommendations from the Music Commissioners.

To date they have set 4 concerts for which they are in need of either solo performances or bands:

Coronado Historic Site (Bernalillo)

date: tbd

Reggae on the River

Need: Reggae band

Jemez Historic Site (Jemez)

date: tbd

Jammin' in Jemez

Need: Native rock band

Lincoln Historic Site (Lincoln)

date: June 24, 2017, confirmed

Church Picnic

Needs: Organist (to play historic organ in the San Juan Mission), Mariachi Band, and Western Dance Band

Los Luceros Historic Property (north of Española)

date: late September 2017, tentative

Apple Harvest Concert

Need: Norteño band

As last year, they are also inviting Commissioner to serve as emcees for these concerts and will make a formal request when the above dates are finalized with the historic sites.

2017 Platinum Music Awards

Lee Berk Award proposal – Dan Stoddard / David Schwartz

Proposed that one of the Platinum Music Awards be designated the "Lee Berk Award," to be presented to an individual or organization that has contributed in an extraordinary capacity to supporting the music and musical culture of New Mexico.

Background:

Lee Berk was appointed the first chair of the NM Music Commission when it was created by Governor Richardson. Lee subsequently created the NM Music Foundation to garner private sector support for the Commission. The award in his name was suggested by DCA Deputy Secretary Mike Delello. The purpose of the award is to recognize individual and organizational commitment to advancing music in New Mexico.

Bio:

Lee Eliot Berk (born 1942) was President and namesake of the Berklee College of Music (founded as Schillinger House in 1945 by his father, Lawrence Berk, who renamed the school after Lee in 1954) from 1979 to 2004. Under the younger Berk's leadership, the college underwent significant changes. Berklee expanded its curriculum to create new majors, including Film Scoring, Music Production and Engineering, Music Synthesis, Songwriting, Music Business/Management, and Music Therapy. Educational applications of music technology expanded, the college administration was reorganized, more student services were added, and non-music academic offerings increased. In 1992, he established the Berklee International Network that includes music schools with a shared mission around the globe.

Berk graduated from Brown University in 1964 and earned his law degree from Boston University in 1967. He began working at Berklee College of Music in 1966, serving first as bursar and supervisor of the Private Study Division. In 1969, he founded the first New England High School Stage Band Festival, later known as the Berklee High School Jazz Festival. In 2010, its 42nd year, it was the largest event of its kind in the United States. He served as a vice president from 1971 to 1979. He is the author of *Legal Protection for the Creative Musician*, which won an ASCAP-Deems Taylor Award in 1971.