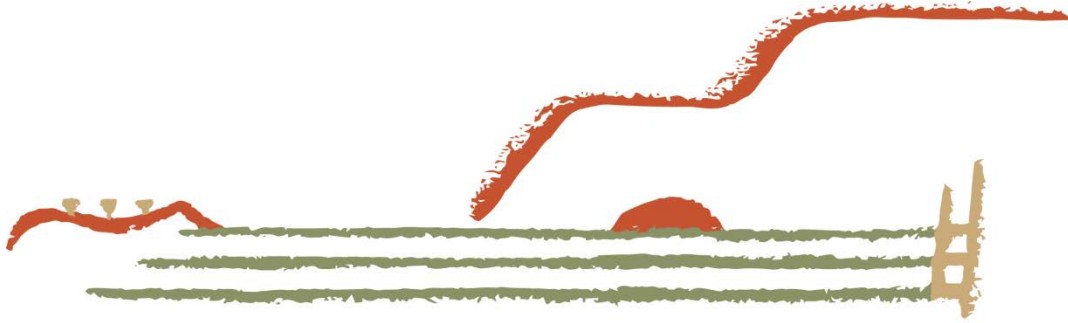


call for nominations



PLATINUM MUSIC AWARDS

The New Mexico Music Commission is seeking nominations for its 2017 Platinum Music Awards.

about the awards

"The Platinums" are an evolution of the New Mexico Music Commission's Platinum Achievement Awards, established in 2013 to celebrate the role that the music industry plays in the cultural life and economic success of New Mexico. Five Platinum Awards are presented annually to living musicians and music supporters who have demonstrated lifetime achievement in their musical idiom or have made significant or distinguished contributions to music in New Mexico. A diverse and prestigious list of musicians and other outstanding individuals will be honored. The Platinum Awards will continue to evolve with the state's ever-changing music industry so that the impact and relevance of the awards persist.

eligibility

Musicians, individuals, or organizations that have made significant and outstanding contributions to the music industry are eligible to receive the award. This includes musicians from any musical genre, music educators, advocates, or patrons who were born in New Mexico or have established residence in the state at some point in their life; and/or music-related businesses, nonprofits, and foundations.

An individual shall be ruled ineligible to receive a Platinum Award if they are: a candidate for or currently serving public office, a New Mexico Music Commissioner, an employee of the Department of Cultural Affairs, or related to a member of these organizations.

nomination process

Nominations are accepted each year from organizations and the public. To nominate a musician, individual, or organization that has made a significant contribution to the music industry, fill out the nomination form (attached) and provide all required documentation as specified in the guidelines section. All documentation must be formatted for 8½ x 11 sized paper with profile orientation. Submit your paperwork by mail, hand delivery, fax, or email. Delivery options are detailed on the nomination form.

awards timeline

January	Nominations sought: January 1 to noon, February 15, 2017
February	Nominations reviewed and juried by a distinguished panel selected by the Music Commission
March	Public announcement of awardees: March 15, 2017
July	Awards ceremony: July 21, 2017 at the Lensic Performing Arts Center in Santa Fe

See the attached documentation for further details. Thank you for supporting New Mexico music!

nomination form

2017 PLATINUM MUSIC AWARDS Celebrating New Mexico Music!

The New Mexico Music Commission's highest recognition is the Platinum Music Award, given to musicians and music supporters who have demonstrated a lifetime of high achievement in their musical careers. Nominations are invited each year from organizations and the public and then selected by a jury. Five Platinum Awards will be presented Friday, July 21, 2017, at the Lensic Performing Arts Center in Santa Fe. The nomination deadline for the 2017 awards is noon on Wednesday, February 15, 2017.

eligibility

Musicians from any musical genre who have made significant and outstanding achievements in music.

Individuals who have made a significant contribution to New Mexico's music community. These individuals can be music educators, music advocates, or music patrons.

Organizations, businesses, nonprofits, or foundations that demonstrate outstanding support for the state's music industry.

An individual is **ineligible** to receive a Platinum Award if they are: a candidate for or currently serving public office, a New Mexico Music Commissioner, an employee of the Department of Cultural Affairs, or related to a member of these organizations.

nominee information

Name _____

Category musician individual organization

Organization, if any _____

Genre(s) _____

Address _____

City, State, Zip _____

County _____

Primary phone _____

of Years lived in NM _____

of Years in the Music Industry _____

submit nomination

Choose one of the following delivery options:

- **email** Thomas.Goodrich@state.nm.us (.pdf only)
- **fax** 505-827-6043
- **snail mail or in person**

New Mexico Music Commission Platinum Awards
407 Galisteo St., Suite 270, Santa Fe, NM 87501

guidelines

The following materials are required for each nomination:

1. This completed nomination form.
2. A brief statement that includes:
 - the nominee's contributions to NM's music industry;
 - your relationship to the nominee; and
 - why the nominee merits receiving the award.
3. Three samples of the nominee's work, such as:
 - publications;
 - reviews;
 - articles;
 - previous awards received;
 - web sites or social media; and
 - musicians only: live performances, official music videos, or studio recordings.
4. Three letters of support from people familiar with the nominee's work, such as colleagues, students, mentors, etc.

nominated by

Name _____

Organization, if any _____

Address _____

City, State, Zip _____

Email _____

Primary phone _____

nomination deadline

Nominations must be received by noon, February 15, 2017.

for more info

www.platinummusicawards.org | www.newmexicomusic.org

