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Draft Meeting Minutes  
13 February, 2018

**I. Roll call and introductions**

Secretary Ponce called to order the regular meeting of the New Mexico Music Commission at 10:04 AM on Tuesday, February 13, 2018 at the Menaul School, Old Brick Building, Board of Directors room, 301 Menaul Blvd NE, Albuquerque, New Mexico. Music Commission members present: Rick Huff, Jose Ponce, Melissa Sanchez, Claude Stephenson; Foundation: David Schwartz, Gary Storm; New Mexico Arts: Loie Fecteau, Thomas Goodrich; Public: Sarah Davies, an interested party, and Joe Winter of Enchantment Radio.

**II. Consider approving agenda**

Ponce called for a motion to approve the agenda. Huff so moved, Stephenson seconded. The motion passed by unanimous voice vote.

**III. Consider approving November 14, 2017 minutes**

Ponce called for a motion to approve the minutes. Stephenson so moved, Huff seconded. The motion passed by unanimous voice vote.

**IV. Executive updates**

**Fecteau:** Some money has been restored to the NM Department of Cultural Affairs (DCA) during the 2018 legislative session. However, two positions are basically lost at New Mexico Arts as there is still no money in DCA's budget for them. It is not clear if NMMC will benefit from the restored DCA funding since DCA still has a budget shortfall in salaries and benefits in its museums and state Historic Sites. (Handout-2018 DCA Museums pass). **Goodrich:** Assisting with the Platinum Music Awards, PR and website updates. We've solidified criteria for the Lee Berk Award. Working with DCA legal on new MOU with the NMMC Foundation. Student Musician Spotlight update on the students that premiered to date including stats. Thomas will be interfacing with state fine arts coordinators and others to get the word out past Albuquerque and Santa Fe. Huff-"What can we do to get the word out further?" Goodrich-Personal contact goes a long way. Stephenson-Is there any way to track if there is a buzz among students on the spotlight program? Goodrich- No data to indicate that so far. Huff-We need a specific plan to publicize the programs. (Handouts-Student Musician Spotlight Update/Guardian release form, 2018 NMMC Public meeting calendar & current commissioner roster.)

**V. Election of officers**

Ponce called for nominations for NMMC vice chair/acting chair. Only the governor can appoint the chair. Huff nominated Sanchez. Sanchez accepted. Ponce called for a motion to elect Sanchez. The motion passed by unanimous vote. Ponce opened the floor for nominations of secretary. Stephenson nominated Ponce. Ponce accepted and was elected by unanimous vote.

**VI. 2018 Platinum Music Awards jury selection**

Schwartz suggested keeping the same jury as last year. Last year's jury consisted of commissioners Huff & Sanchez; Schwartz-Foundation; DCA Felicity Broennan, public Michael Delheim. Sanchez has a concern about the inclusion of Schwartz as both jury selection member and producer of the Platinum Music Awards. What is the perception? Schwartz-I'm on the committee for continuity sake. Stephenson-As the driving force behind the Platinum Awards, it could be seen as skewed in Schwartz's favor. Jury is not announced to public. Ponce-Because the nominees are based on their achievements rather than a single piece of work or act and because safeguards are built into the process, there should be no conflict if Schwartz remains as a jurist. Jury will stay the same with the exception of Broennan who is no longer with DCA. Barbara Hubbard was suggested as a replacement. Other prospective jurors suggested were producer Johnny Mulhair of Clovis, Ms. Ernie Kos, Clovis/Curry County Chamber of Commerce, Ruidoso

producer/engineer Richard Cagle and Spencer Theater general manager Charles Scintilli. (Handout-PMA adjudication guidelines and timeline.)

**VII. Commissioner Adelo honors**

Suggestions include naming a Platinum music award for commissioner Adello, attaching his name to projects specific to NMMC, a brief memorial during the Platinum Awards show, a memorial performance (Levi Platero or David Borrego?).

**VIII. Art2Art Update**

Commissioner Sanchez-Using seed money from the PMA, (1/2 of profits-the other 1/2 to the foundation) we could partner with venues to revive the A2A format. Schwartz-This is an opportunity to bring the NMMC visibility to other portions of the state. Commissioners would reach out to venues statewide. Looking at four events this year. (Handout-A2A Statewide Program Proposal)

**IX. Platinum Music Awards update**

Schwartz-Putting together a live broadcast of the announcement for the event at Candyman in Santa Fe. Lencic is secured for two nights so we would like to have a solo or acoustic performance the night before as a mini-fundraiser since we're paying for the space. The PMAs would dovetail with the proposed Santa Fe music week. Foundation is looking at Santa Fe Hilton for awards ceremony, from 5:30-7:00 PM, with the show to follow at the Lencic at 7:30 PM. Looking to an outside producer to structure the awards ceremony. If a larger ballroom can be secured, tickets will be sold to the ceremony as well. The Santa Fe New Mexican will become the primary media partner and there are discussions with public radio KSFR about broadcasting an edited version of the award show post event up to 6 times in exchange for media sponsorship. Post production of the event will be done by Jono Manson at Kitchen Sink Studios.

**X. Music in Schools**

Leanne DeVane of Santa Fe Public Schools, discussed pilot program for music in schools. School presentations are March 3. Proposed amount for the presenter will be \$200. A selected school performing ensemble will record at Kitchen Sink Studios for a cost of \$300. There needs to be a committee to discuss and decide on the use of educational funding raised by the NMMC Foundation.

**XI. NMMC Foundation update**

The foundation is considering new board member Steve Malcolm, a Santa Fe based audio engineer. This would bring the board to a total of 8 members. There was discussion about professional musicians in New Mexico not having the same type of advocacy and support that other professions have (medical, 401K). Perhaps proposed tax incentives to give music professionals a boost? Huff remarked that this was the type of discussion that the NMMC has been having for the past 5 years.

**XII. Subcommittee status updates**

Huff introduced Joe Winter of Enchantment Radio. The streaming service hosted by Live365 will broadcast exclusively music by New Mexico artists and might also include poetry, literature, cuisine and other New Mexico related art discussions. Music streamed on the site would link to artists websites and might also provide biographical data. Artists would receive compensation via SoundExchange royalty payments at the current standard rate. Currently, the program is streaming only a few artists. Ponce agreed to provide the service with music from the New Mexico Music Awards archives. (Handout- Enchantment Radio summary.)

A proposed state memorial was discussed. It was believed that no action would be taken on the memorial because the 2018 legislative session was near its end. (Handout- Memorial draft.)

Ponce reported that his company (NMMA) would continue to include the NMMC in all of its marketing for scheduled future workshops. At present, money from the NMMC Foundation has already been earmarked for including Art2Art and Music in Schools, but may be available for future workshops. Commissioner Estacio was not present and Commissioner Sanchez' information was disseminated during her report on Art2Art.