

Draft Meeting Minutes

09 May 2017

I. Call to Order

Interim Chair Stoddard called to order the regular meeting of the New Mexico Music Commission at 10:08 am on Tuesday, May 9, 2017 at the Meem Auditorium, Laboratory of Anthropology, Museum Hill, Santa Fe, New Mexico.

II. Roll Call and Introductions

Music Commission members present: George Adelo, Rick Huff, Jose Ponce, Melissa Sanchez, Claude Stephenson, Dan Stoddard. New Mexico Arts: Loie Fecteau, Thomas Goodrich. Public representatives: David Schwartz and Phil Moon, NMMC Foundation; Leanne DeVan, Santa Fe Public Schools; Janey Potts, AMP Concerts; Ty Wilson, professional musician.

III. Consider Approving the Agenda

Commissioner Stoddard called for a motion to approve the agenda. Ponce so moved and Adelo seconded. The motion passed by unanimous voice vote.

IV. Consider Approving the January 10, 2017 Minutes

Interim Chair Stoddard called for a motion to approve the minutes. Stephenson so moved and Adelo seconded. The motion passed by unanimous voice vote.

V. New Business

1. *Confirmation of NMMC Secretary Jose Ponce: ACTION.* Stoddard called for a motion to confirm Commissioner Ponce as Commission Secretary. Huff so moved, Stephenson seconded. Motion carried by unanimous voice vote.

Other New Business

1. *Santa Fe Bandstand Summer Series – Stephenson.* Stephenson shared that the Santa Fe Bandstand summer series had been announced. Huff asked how many New Mexico artists are featured - Stephenson stated about half.
2. *Commissioner Hubbard Updated – Stoddard.* Stoddard announced he is meeting with Hubbard to speak about her resignation from the Commission and her endorsement of her assistant to possibly serve in her seat.

VI. Old Business

1. *Cultural Collaborative, Call for Artists – Janey Potts.* Potts distributed a press release. AMP won the RFP to plan and implement this project on behalf of DCA Secretary Veronica Gonzalez. AMP is partnering with DCA's museums and Historic Sites to create programming designed to increase attendance. The summer 2015 Historic Sites concerts were well received. Potts outlined details of each 2017 concert. She invited suggestions from the commission for musicians. She asked for commissioners to serve as emcee at each event – Commissioners Sanchez, Adelo, and Huff volunteered.
2. *Lee Berk Award – Platinum Music Award – Dan Stoddard.* Stoddard invited Schwartz to speak. The idea behind the Lee Berk award is to honor music industry icons who are not performers. Catherine Oppenheimer was selected as the inaugural winner. Stephenson asked if Berk was on board with the award. Schwartz stated Berk was happy about the award and provided text Berk suggested be included in the award presentation. Stoddard asked commissioners to endorse the Berk award by verbal vote, which they did. Stephenson advised that the commission needed to have any item on the agenda in order to vote on it and requested a formal vote on the award be placed as an ACTION item on the July agenda.
3. *NMMC Foundation & Platinum Music Award (PMA) update – David Schwartz.* Stoddard invited Schwartz to speak. A PMA pre-awards reception will take place at the Palace Restaurant. It will include sponsors and awardees, as well as Commissioners should they choose to attend. Medallions will be presented at that time. The awards show will take place at the Lensic and last about two hours. The honorees will sit in the audience. All awardees will be present, with the exception of Al Hurricane, who has recently entered hospice. Each honoree will be recognized in a 15-minute segment including live music, a tribute speaker, and a video clip. The all-volunteer production staff is working hard on production of the event. The original budget was \$35,000, but has been reduced to \$21,000. About \$9,000 has been raised in cash with great pro-bono in-kind contributions also. Phil Moon then discussed sponsorship, PR, and media. James Korenchen is providing in-kind PR, per recommendation of Commissioner Sanchez. Tickets are now on sale for the show, and the Foundation will launch a hotel package deal. A presenter's page will be up on the PMA website very soon. Social media accounts on Facebook, Linked In, and Instagram are in place. Thirty-second advertising videos are being produced. Schwartz asked commissioners to help distribute hotel package flyers to their networks. Sanchez asked if one-on-one interviews will be recorded for each honoree. Schwartz agreed it was a good idea. Stoddard thanked Schwartz and Moon for their great work. Stoddard asked about the instrument donation program. Schwartz said the plan is to conduct an instrument donation drive through Candyman, which would repair instruments and then donate them to local schools.

Ponce raised concerns about instrument storage for donated instruments and the repair work. Schwartz stated Candyman has offered pro bono services to provide both. Schwartz said he would like to invite the Governor to the PMA events. Adelo offered to help make contact with the Governor's Office.

4. *Strategic Plan subcommittee status updates:*

- a) *Music Awareness and Advocacy – Rick Huff.* Huff plans to reestablish connections with the Martin Luther King Commission. They have discussed the possibility of a song writing competition based on the writings of Dr. King.
- b) *Music Industry Clearinghouse – Renato Estacio.* Absent.
- c) *Events and Activities – Melissa Sanchez.* Sanchez is awaiting outcome of the PMA before moving forward with Art2Art and other educational programs. She expressed support for Commissioner Ponce's education programs and suggested they be highlighted on social media. Stoddard asked for a brief report on Gathering of Nations (GON). Sanchez reported on the Miss Indian World ceremony. GON moved to the Expo in 2017, which was challenging but good. There were 35 acts; 15 were New Mexico based, with three hosts, and 88 performances.
- d) *Music Education – Jose Ponce.* Ponce stated concern that there is no budget for Music Commission education programs. He said his organization will continue to provide workshops throughout the state. Ponce has reached out to Hubbard about having Garth Brooks possibly do a workshop when he performs in Las Cruces. Ponce expressed interest in trying to come up with ways to encourage national artists to do this. He invited commissioners to consider giving workshops through the NM Music Awards education programs. A discussion ensued about possibilities with the City of Albuquerque, the Albuquerque Mayor's office, and potential projects incorporating hotel vacation packages with local recording studios.
- e) *Collaboration and Partnership – George Adelo.* Adelo stated his most recent collaboration was working with Commissioner Sanchez at the 2017 Gathering of Nations. Adelo shared that David Castle, from one of the largest publishing houses in Nashville, is in discussions about using New Mexico musicians for an upcoming 1800 period film by the Warner Brothers. Castle has asked Adelo's assistance to help identify musicians for the film. Adelo reiterated the importance of involving Governor Martinez in the Platinum Music Awards and offered to talk with the Governor's personal secretary as a way of possibly getting on the Governor's schedule.
- f) *Development – George Adelo.* Adelo will be involved in the Historic Sites concert in Jemez; he also mentioned collaborations with the Platinum Music Awards.

Other Old Business

1. *NMMC Office Hours & Location – Loie Fecteau.* Fecteau stated this is a year of transition, with David Schwartz moving from chairing the Commission back to the Foundation to resurrect it. She said Goodrich would be based back in Santa Fe this summer and that his scheduled hours will be Monday from 9:30 am to 6pm, Tuesday from 8:30 am to 5 pm, Wednesday from 8 am to noon. She said Interim Chair Stoddard and Goodrich will meet on a regular basis, and that Goodrich would be available to meet with other commissioners on an appointment basis. Fecteau thanked commissioners for stepping up and taking leadership roles to help implement the Commission's Strategic Plan.
2. *State Agency Update – Loie Fecteau.* Fecteau stated the Legislature is scheduled to meet May 24 in a special session. She noted that New Mexico Arts has lost several General Fund positions as a result of the state budget crisis and cuts. But Congress reached a bipartisan budget agreement and the NEA will be fully funded for the next year, which is our state FY18, beginning July 1. However, the NEA is still under serious threat. She asked Commissioners to reach out to constituents particularly in southern New Mexico, and to contact U.S. Rep. Steve Pearce to urge him to support funding the NEA. Fecteau said she was encouraged by a recent meeting with Mary Ann Carter, the new deputy chair of the NEA, who was placed there by the President, as Carter is very supportive of arts education and Carter's daughter has benefitted greatly from arts programs. Fecteau asked Commissioners to continue to advocate for the Arts, NEA, and music – and to encourage their networks to contact their political representatives to express their support of funding the arts. Fecteau touched on the NM Tour music program, headed up by Jenice Gharib at New Mexico Arts. She discussed appointments of commissioners and asked the commissioners to continue serving. But, she said, until the Governor and the Legislature reach agreement over the state budget, she doubted there will be any action on commissioner appointments.
3. *Ponce and Stoddard meeting.* Ponce shared that he and Stoddard met recently to discuss concerns about the commission and state government. Ponce thanked Stoddard for listening to his concerns and immediately addressing them.

VII. Public comments

- *Leanne DeVane* shared her pleasure in listening to the meeting today. She thanked the commissioners for the positive work they are doing. She invited commissioners to contact her to discuss possible collaborations – she specified the need for professional musicians to come into the classroom to work with students. Schwartz offered complimentary tickets to Santa Fe Public Schools music students to attend the PMA show.
- *Ty Wilson* expressed his concerns about working as a professional musician in Santa Fe. He stated that venues do not provide a living wage. He asked if the Music Commission could intercede. Ponce advised the Commission provides educational support to local working musicians. He also stated that the Commission is a state agency and has no authority over venues. Ponce said venues need to follow ASCAP policy and that ASCAP and BMI need to enforce adherence to their policy. He suggested professional musicians only play five free gigs a year and otherwise stop working for free.

The meeting adjourned at 12:15 pm.

Minutes submitted by: TGoodrich

last update: 7/5/2017 4:48 PM